

**Los Angeles Chinatown Business Improvement District  
First Quarter Report  
January–March 2018**

**1st Quarter Operating Summary**

**District Identity**

- The **2018 Elected Board Members** are Andrew Binder, Paul Chu, Jason Fujimoto, Jenni Harris, Jennifer Kim, Martin Lee, Scott Lee Tom Majich, Alexis Readinger, Osceola Refetoff, Mee Semcken and Wilson Tang.
- The 2018 updated design **Year of the Dog Street Banner** were installed throughout Chinatown right on time to kick off the various activities surrounding the Chinese New Year celebration.



- The **Chinatown After Dark (CAD)** or 1<sup>st</sup> Thursdays, at Far East Plaza kicked-off 2018 this quarter on January 4<sup>th</sup>, February 1<sup>st</sup>, and March 3<sup>rd</sup>. CAD continues to promote Chinatown as an evening destination for local dining and entertainment. CAD features open air dining, pop up restaurants, incorporation of the Ukulele Festival along with movie projection make for a mellow weeknight affair.

- The **“Undiscovered Chinatown Tour”** The 2.5 hour tour, along with the 1.5 hour and 1 hour highlighted tours continues to be effective in introducing many new and returning visitors to historic Los Angeles Chinatown along with an increase in school-age students especially around Chinese New Year. **395** people participated in the tour in the first quarter, of which, **344** participants made up of five elementary school and one middle school. We continue to add additional tours in conjunction with special events that happen in and around the Chinatown area.



- The BID assisted the LA Clippers’ **Chinese Heritage Night** on Tuesday, January 30, 2018 and assisted with entertainment by the East Wind Lion Dance Troupe, kung fu demo by the Shaolin Temple of Southern California and Sean Wang to performing Guzhen, the Chinese Zither.
- The BID assisted Councilmember Gilbert Cedillo with catering orders from Chinatown restaurants for the **Lunar New Year celebration happening at the City Hall’s Spring Street Forecourt** on Friday, February 16, 2018. Restaurants include: Fortune Gourmet Kitchen, Golden Dragon, Hop Woo BBQ & Seafood Restaurant; and, strawberry cake from Phoenix Bakery.

- The BID hosted the Chinese New Year Festival in Central and West Plaza as part of the **119<sup>th</sup> Annual Golden Dragon Parade and Festival** that took place on Saturday, February 17, 2018. The event included cultural workshops, Cultural Entertainment at the Central Plaza Main Stage including Jim Duncan + Island Time featuring Jason Arimoto, LA’s hottest gourmet food trucks, cooking demos curated by **Chef Royce Burke**, hosted by **Felix Fang** with **guest chefs Isa Fabro, Johnny Lee, Lynn Liu** (Sichuan Impression), **TianTian Qiu**



# Los Angeles Chinatown Business Improvement District

## First Quarter Report

January–March 2018

Page 2

(Hip Hot) and **Jessica Wang**, along with traditional Chinese New Year specialty cuisines offered at many Chinatown restaurants.

- The L.A. Chinatown Firecracker Run Committee celebrated the 40th Annual **Firecracker 5K/10K Run/Walk and Bike Ride**. The event took place on the weekend of February 24 & 25, 2018. The free event featured music and live entertainment in Central Plaza on Saturday along with the Fun Bike Ride and carbo-load lunch for registered race participants. On Sunday, the event featured the race and entertainment.
- Discussions for the 9<sup>th</sup> annual **Chinatown Summer Nights series** are underway. Dates are confirmed for the last Saturdays in June, July, and August. Media Sponsorship by KCRW and LA Weekly continues into 2018. Kevin Bronson of buzzbandla.com will be curating the band line up for June. Kensington Presents, the company that puts on “Unexpected Performances in Unexpected Places,” will be curating the July show. August show is pending. Other elements will include: music, food trucks, craft and vintage market, family workshops, culinary stage, and more.
- In participation of the 2<sup>nd</sup> annual **LA Times Food Bowl** in May 2018, George Yu has been integral in the collaboration on the Sichuan Dinner and Fried Chicken Party taking place at the former Pok Pok LA space and Far East Plaza respectively in LA Chinatown. Discussions and details are being hammered out by all parties.
- BID will continue to partner with **CHINA WEEK** this year taking place from May 1<sup>st</sup> - 14<sup>th</sup>. We will once again provide the regular 2.5 hour walking tour of Chinatown as an option. Another consideration would be in celebration of New Chinatown, a.k.a. Central Plaza, on it's 80<sup>th</sup> anniversary, is to incorporate a taste/sampling of food from traditional and modern dishes along with a 1.5 hour highlighted walking tour to round out the experience. Plans are underway.



- **Filming in Chinatown:** BID continues to work with the Film LA Inc. to direct production companies to our office in the hopes of locating potential sites and utilizing Chinatown locations. Filming such as Citibank commercial, Infiniti, LA Confidential, LLA, Lo & Sons photo shoot, Nike, Roads & Kingdoms, Run to Rise Part II, Untitled Dan Gilroy Project, and a Youtube series.

### Sidewalk Operations and Beautification

**LA Conservation Corp (LACC)** continues to be contracted by BID to provide maintenance service for the district.

- The LACC clean and green crew and BID contractors continues to keep the Chinatown properties free of graffiti with graffiti removal occurring less than 24 hours after notification by BID contractors.
- The BID continues to provide 24 hours of daily sidewalk sweeping and maintenance. 9,721 bags of trash are disposed of daily into the Trash Compactor located at the Far East Plaza, 727 North Broadway, Los Angeles. The Tennant Litter Hawk and M2 Auto Scrubber are scheduled to cover all sidewalks on a routine basis.
- Daily maintenance included sidewalk sweeping, graffiti removal, and the picking up of illegal dumping.

# Los Angeles Chinatown Business Improvement District

## First Quarter Report

January–March 2018

Page 3

- Additional maintenance deployment scheduled as required for the various special events (i.e. Midnight Temple Ceremony, Chinese New Year celebration and Firecracker 5K/10K Run, Chinatown Summer Nights, Moon Festival, etc.)

**Allied Universal Services** continues to be contracted by BID to provide security service for the district.

- Allied Universal to provide 40 hours of private security patrol 24 hours daily. Day shift starts at 6:00 am with a second officer starting at 8:00 a.m. Afternoon/evening shift starts with two officers at 2:00 p.m. to 10:30 p.m. The overnight shift is a mobile officer starting at 10:30 p.m. to 6:00 a.m.
- By continuing to maintain direct communications with LAPD, LASD who is contracted to provide security to the Gold Line and DASH stops, CBO's, merchants, Family Associations and residents, public safety, awareness and morale within the Chinatown community is at an all time high.
- Allied Universal Services personnel continue to attend the weekly Tuesday morning Crime Analysis Detail (CAD) meetings held at the LAPD Central Area Station that allows the BID security team to interact and exchange valuable information with LAPD officers and commanders. Monthly Central Area Community Policing Advisory Board (CPAB) meetings held on the first Wednesday of each month were attended by George Yu. Monthly CPAB 1A1, Little Tokyo, El Pueblo, and Chinatown area, meetings attended by Preferred Response. The CPAB 1A1 meetings were directed by the Chinatown Public Safety Association (CPSA) and involved more of the neighborhood watch groups in the area. By maintaining constant direct communications with LAPD, CBO's, merchants, Family Associations and residents, public safety and morale within the Chinatown community is at an all time high.

**Administration and Corporate Operations:** Included costs, but not limited to, are 1) staff and administrative costs, 2) insurance, 3) office related expenses and 4) financial reporting.

Carmody, Meach & Choo, LLP, continues to provide accounting services for the Chinatown BID.

### 1<sup>st</sup> Quarter Expenses

Budget Line Item	Budget Allocation	Total Expended this Quarter	Total Expended Year-to-Date	Projected Remaining for the Year
Sidewalk Operations and Beautification	\$1,076,291.35	\$247,456.71	\$247,456.71	\$828,834.64
District Identity	\$319,183.00	\$109,628.27	\$109,628.27	\$209,554.73
Administration And Corporate Operations	\$312,584.00	\$105,375.43	\$105,375.43	\$207,208.57
Contingency/City Fees/Reserve	\$141,195.65	\$12,537.00	\$12,537.00	\$128,658.65
<b>TOTAL</b>	<b>\$1,849,254.00</b>	<b>\$474,997.41</b>	<b>\$474,997.41</b>	<b>\$1,374,256.59</b>

**NEIGHBORHOOD AND BUSINESS IMPROVEMENT DISTRICTS**  
**QUARTERLY STATISTICS FOR MAYOR’S COMSTAT REPORT**

<b>CATEGORY</b>	<b>TOTAL FOR QUARTER</b>	<b>CUMULATIVE TOTAL</b>
Public Safety Incidents	10,176	10,176
Trash Bags/Tons removed	10,470 bags/91 ton	10,470 bags/91 ton
Bulky Items Removed	343	343
Graffiti Removed	739	739
Weeded Areas		
Citizen Contacts	350	350
Merchant Contacts	800	800
Spaces for Lease		
Spaces leased		
New Business		
Trees Maintained	9345	9345
Alleys Maintained	900	900
Pressure Washing (Sq. Ft.)	114,575	114,575